



March 15-17, 2024

The Fairhope Arts & Crafts Festival celebrates its 72nd year of bringing the country's top artists and craftsmen to the streets of downtown Fairhope. More than 220 exhibitors bring their best works to show and sell at this prestigious juried event.

The proceeds from the Fairhope Arts & Crafts Festival support the Festival Foundation, a 501c3 corporation. Since 2017, the Festival Foundation has gifted over \$100,000 to organizations and students within Fairhope and the surrounding communities.

Join us in supporting the Fairhope Arts & Crafts Festival by becoming our sponsor and giving back to our community!

Sponsorship Deadline January 15, 2024

### *Platinum Patron*

\$10,000.00 Donation – 2 Available

**Platinum Patron Sponsor** of the Festival will include:

- Billed as "Platinum Patron" in all press releases, printed media and on festival social media
- Logo displayed on festival banners placed throughout the festival
- Logo displayed on festival t-shirt, festival poster, festival map
- 10x10 Tent space in a location to give maximum visibility
- 4-festival t-shirts, 2-artist prints, 2-festival posters
- Four tickets to the artist dinner held Friday night festival weekend
- Permission to include festival logo in promotions, signage and marketing of your company
- First right of refusal for the following year's sponsorship
- Sponsorship must include a monetary donation of 50% or greater.

## *Gold Patron*

\$ 5,000.00 Donation

**Gold Patron Sponsor** of the Festival will include:

- Billed as “Gold Patron” in all press releases, printed media, and on festival social media.
- Logo displayed on festival banners placed throughout the festival
- Logo displayed on festival t-shirt, festival poster, festival map
- 10x10 Tent space in a location to give maximum visibility
- 2-festival t-shirts, 1-artist prints and 1-festival posters
- Two tickets to the artist dinner held Friday night festival weekend

## *Silver Patron*

\$ 2,500.00 Donation

**Silver Patron Sponsor** of the Festival will include:

- Billed as “Silver Patron” in all press releases, printed media, and on festival social media
- Logo displayed on festival banners placed throughout the festival
- Logo displayed on festival t-shirt, festival poster, festival map
- 1-festival t-shirt, 1-festival poster

## *Bronze Patron*

\$ 1,000.00 Donation

**Bronze Patron Sponsor** of the Festival will include:

- Billed as “Bronze Patron” in all press releases, printed media and on festival social media
- Company name on festival banners placed throughout the festival
- Company name listed on Festival poster
- 1-festival poster

## *Copper Patron*

\$ 500.00 Donation

**Copper Patron Sponsor** of the Festival will include:

- Billed as “Copper Patron” in all press releases, printed media, and on festival social media.

## *Patron Award*

\$ 100.00 Purchase

**Patron Awards for Festival** include:

- Personalized award ribbon to place at the artist booth of your choice after making a minimum \$100 purchase with an artist. Ribbons can be picked up at the Festival Information Booth during festival hours.
- Awards are open to any member of the public committed to a \$100 purchase.
- Commitment Deadline March 1, 2024- Please contact [fairhopeartsandcraftsfestival@gmail.com](mailto:fairhopeartsandcraftsfestival@gmail.com) or 251-229-1874.

## *Additional Sponsorship Opportunities*

The following sponsor opportunities are available to be added onto a Platinum, Gold or Silver Sponsorship donation.

**Food Court Sponsor:** For an additional \$2,500, you will be listed as a Food Court Sponsor on our website. This also includes your name or logo listed on a banner at the entrance to the food court as well as all other benefits listed in your donation level.

**Festival Map Sponsor** - For an additional \$2,500, you will be listed as a Festival Map Sponsor on our website. This also includes your name or logo listed on the festival map with special distinction as well as all other benefits listed in your donation level.

**Artist Dinner Sponsor:** For an additional \$1,500, you will be listed as an Artist Dinner Sponsor on our website. This also includes recognition at the Artist Dinner as well as all other benefits listed in your donation level.

**Judges Sponsor** - For an additional \$1,000, you will be listed as a Judges Sponsor on our website. This also includes recognition at the Artist Dinner as well as all other benefits listed in your donation level.

Please email [fairhopeacfsponsors@gmail.com](mailto:fairhopeacfsponsors@gmail.com) with questions and completed packets. We appreciate your support!

Fairhope Arts and Crafts Festival Foundation  
P.O. Box 2343 Fairhope, AL 36533  
251-229-1874

Thank you for your support!  
501(c)(3) Tax ID: 81-2732497

# 2024 Fairhope Arts and Crafts Festival Sponsorship Agreement

As of \_\_\_\_\_ (date), \_\_\_\_\_ (company, hereafter “sponsor”) enters into this agreement with the Fairhope Arts and Craft Festival for 2024.

Payments for cash sponsorships and signed agreements for in-kind sponsorships MUST be received by January 15, 2024 for inclusion in marketing materials. (Unfortunately, after this date we are unable to include the sponsor in these materials due to printing deadlines.)

Please provide an updated copy of your company’s logo in PNG (format) by January 15.

Upon payment/signed agreement, the sponsor will receive items listed in the sponsorship package under the corresponding sponsor level.

Business Name: \_\_\_\_\_

Business Contact: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Sponsorship Add-On(s): \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_