



March 18-20, 2022

The Fairhope Arts & Crafts Festival celebrates its 70th year of bringing the country's top artists and craftsmen to the streets of downtown Fairhope. More than 220 exhibitors bring their best works to show and sell at this prestigious juried event.

The proceeds from the Fairhope Arts & Crafts Festival support the Festival Foundation, a 501c3 corporation. The Festival Foundation gave over \$40,000, monies raised from the 2019 Festival, to organizations and students within the Fairhope community.

Join us in supporting the Fairhope Arts & Crafts Festival by becoming our sponsor and giving back to our community!

Platinum Patron

\$10,000.00 Donation – 2 Available

Platinum Patron Sponsor of the Festival will include:

- ❖ Billed as "Platinum Patron" in all press releases, printed media and on festival social media
- ❖ Logo displayed on festival banners, prominently placed throughout the festival
- ❖ Logo displayed on festival t-shirt, festival poster, festival map
- ❖ 10x10 Tent space in a location to give maximum visibility
- ❖ 6-festival t-shirts, 2-artist prints, 2-festival posters
- ❖ Four tickets to the artist dinner held Friday night festival weekend
- ❖ Permission to include festival logo in promotions, signage and marketing of your company

- ❖ First right of refusal for the following year's sponsorship

Gold Patron

\$ 5,000.00 Donation

Gold Patron Sponsor of the Festival will include:

- ❖ Billed as "Gold Patron" in all press releases, printed media, and on festival social media.
- ❖ Logo displayed on festival banners, prominently placed throughout the festival
- ❖ Logo displayed on festival t-shirt, festival poster, festival map
- ❖ 10x10 Tent space in a location to give maximum visibility
- ❖ 2-festival t-shirts, 2-artist prints and 2-festival posters
- ❖ Two tickets to the artist dinner held Friday night festival weekend

Silver Patron

\$ 2,500.00 Donation

Silver Patron Sponsor of the Festival will include:

- ❖ Billed as "Silver Patron" in all press releases, printed media, and on festival social media
- ❖ Logo displayed on festival banners, strategically placed throughout the festival
- ❖ Logo displayed on festival t-shirt, festival poster, festival map
- ❖ 2-festival t-shirts, 1-artist print, 1-festival poster

Bronze Patron

\$ 1,000.00 Donation

Bronze Patron Sponsor of the Festival will include:

- ❖ Billed as “Bronze Patron” in all press releases, printed media and on festival social media.
- ❖ Company name on festival banners, strategically placed throughout the festival
- ❖ Company name listed on Festival poster
- ❖ 1-artist print, 1-festival poster

Copper Patron

\$ 500.00 Donation

Copper Patron Sponsor of the Festival will include:

- ❖ Billed as “Copper Patron” in all press releases, printed media, and on festival social media.
- ❖ 1-festival poster

Patron Award

\$ 100.00 Purchase

Patron Awards for Festival include:

- ❖ Personalized award ribbon to place at the artist booth of your choice, after making a minimum \$100 purchase with an artist. Ribbons can be picked up at the Festival Information Booth during festival hours.
- ❖ Awards are open to any member of the public committed to a \$100 purchase.
- ❖ Commitment Deadline March 4, 2022- Please contact fairhopeartsandcraftsfestival@gmail.com or 251-229-1874.

Additional Opportunities Available

Artist Dinner Sponsor - \$5,000

Food Court Sponsor - \$5,000

Festival Map Sponsor - \$ 2,500

Judges Sponsor - \$2,500

Please email fairhopeacfsponsors@gmail.com with questions and completed packets.

We appreciate your support!

Business Name: _____	Business Contact: _____
Contact Title: _____	Phone Number: _____
Level: _____	Email: _____
Signature: _____	Date: _____

Fairhope Arts and Crafts Festival Foundation
P.O. Box 2343 Fairhope, AL 36533
251-229-1874
Thank you for your support!
501(c)(3) Tax ID: 81-2732497